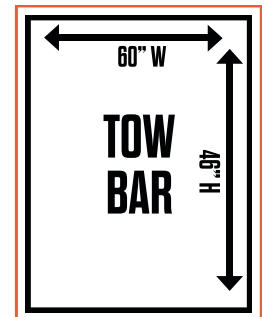
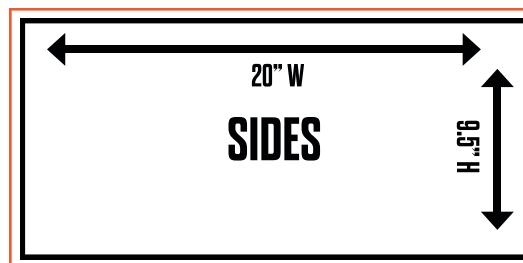
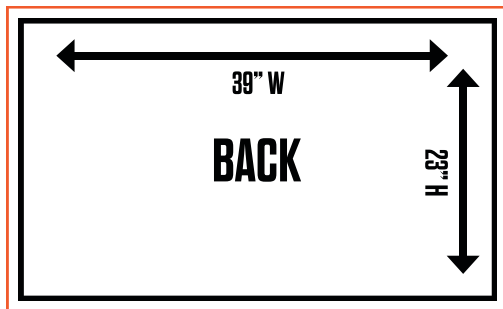
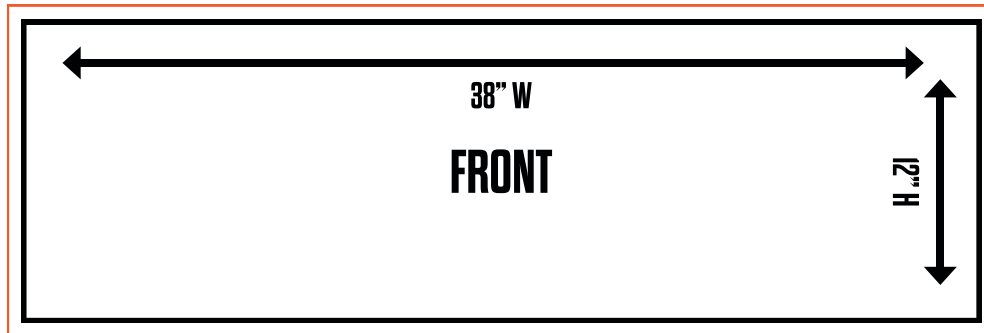


# BICYCLE TAXI AD



## PRODUCTION SPECS:

### MATERIAL:

Offset printing  
80# Gloss Text Paper  
No Special Coating

### ARTWORK:

We recommend sending artwork using the following guidelines:

- Supply Final High Resolution PDF Files (Print Ready)
- No crop marks or color bars required
- All images are CMYK @ 300 DPI at Final Print Size (100%)
- Build files with 1/8" bleed

### Final Trim Size

12" (H) x 38" (W) Front  
23" (H) x 39" (W) Back  
9.5" (H) x 20" (W) Sides  
13.9" (H) x 10.6" (W) Tow Bar

### Live Area Specs

12" (H) x 38" (W) Front  
23" (H) x 39" (W) Back  
9.5" (H) x 20" (W) Sides  
13.9" (H) x 10.6" (W) Tow Bar